

NEWS

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THE RITZ-CARLTON, ABAMA LAUNCHES NEW, INTIMATE WEDDING PACKAGE "Just The Two Of Us"

Tenerife – October, 2020 – The Ritz-Carlton, Abama's new wedding package, "Just The Two of Us", delivers an intimate wedding experience for those wanting to wed privately as a couple, or surrounded by a very select group of close family and friends. With a maximum group size of twenty, the package offers a tailored and intimate experience for a destination wedding not to forget.







The island of Tenerife has an average temperature of 23°C throughout the year, so couples can enjoy all of the benefits of a summer wedding, such as outdoor celebrations and watching the sunset over the ocean, all year round – perfect for those who have had to cancel summer weddings in the UK this year. Guests staying at The Ritz-Carlton, Abama can even feel the sand beneath their toes on the resort's picture-perfect, white sand beach, a rare splendour on the volcanic island.

Guests reserving the "Just The Two Of Us" package will experience an idyllic outdoor tropical garden ceremony, complete with stunning views of the Atlantic Ocean. Following the ceremony, the newly married couple can indulge in a personalised mini-wedding cake (chocolate or red velvet). The experience also includes an overnight stay in an Ocean View suite, followed by a private in-suite breakfast the next morning for the newlyweds.

The wedding package includes:

- Ceremony in one of the hotel gardens with flower arch
- Personalised bridal bouquet and boutonniere made with local flowers
- Drinks reception with cava cocktails and a selection of canapés
- Three-course dinner at El Mirador with a personalised menu and including drinks

- Open-bar service for two hours to enjoy the Abama signature cocktail
- Romantic, petal-lined bath with a bottle of cava to share
- Access to The Ritz-Carlton, Abama Spa Wellness Experience

The perfect way to relax ahead of the ceremony, the Spa Wellness Experience uses the luxury spa facilities for couples to experience a series of water-based treatments, helping to eliminate toxins and revitalise the immune system.

Every aspect of the package has been meticulously planned by the hotel's expert team of wedding advisors and planners. This premium-level service ensures that the happy couple can celebrate their wedding in a safe environment, that delivers the highest levels of luxury, service and attention to detail.

The Ritz-Carlton, Abama's wedding expert, Nadège Hauduc, adds: "Intimate weddings have many benefits, none more so than enabling the couple to mark their special day with the people they love most. A smaller group also allows each invitee to play a significant role in the day, creating a special and shared experience for the whole wedding party.

"The intimate wedding also allows for a meaningful celebration in a beautiful location, without any of the pressure of a traditional, large-scale wedding and all the unnecessary formalities that come with it. As well as the convenience of having everything in one al-fresco location, from the ceremony to the reception and the wedding night suite, so the couple, as well as all the guests can really appreciate the day."

The package starts from €1,000 and is available to reserve until 31st December 2021.

Visit ritzcarlton.com/abama for more information

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About The Ritz-Carlton, Abama

Located in Guía de Isora, a peaceful gem of a destination on the South West coast of Tenerife, this exclusive five-star resort is operated by The Ritz-Carlton Hotel Company L.L.C., and exists in a stunning 'finca' setting of natural beauty, surrounded by lush and vibrant vegetation, volcanic landscapes and panoramic views of the Atlantic Ocean. Designed by Melvin Villarroel and with romantic Moorish references to an Arab citadel, the resort includes seven swimming pools, access to a secluded beach, waterfalls and exuberant subtropical vegetation, composed of 90,000 trees with 300 different species of palms and shrubs. The timeless retreat provides a wide choice of accommodation, all with The Ritz-Carlton seal. Guests staying in the new Villa Club will be treated to an exclusive and bespoke service in the luxuriously appointed rooms and suites, nestled amongst the lush tropical garden with access to a semi-private pool. An entire lane of villas is reserved exclusively for adults, where guests can truly enjoy a relaxing stay. Bespoke family villas include interconnecting deluxe rooms and one-bedroom suites, ideal for large family groups to stay together while enjoying an exclusive menu of amenities. A perfectly pampering spa of 2,500 m2 offers an indulgent menu using Espa, Spanish brand Sepai, and native island ingredients. The Ritz-Carlton, Abama is also home to enviable facilities including Ritz Kids - an immersive children's club with a programme designed by the renowned Oceanographer, Jean-Michel Cousteau. A gourmet paradise and a culinary journey, restaurants include El Mirador by César González, Beach Club, Txoko by Martin Berasategui and a Japanese fusion restaurant, which has been awarded a Michelin star. Guests also enjoy close access to the Dave Thomas-designed championship golf course and Academy, one of the most challenging 18-hole golf courses in Spain, as well as seven tennis courts and four paddle tennis courts.

About The Ritz-Carlton Hotel Company, LLC

The Ritz-Carlton Hotel Company, L.L.C., of Chevy Chase, MD., part of Marriott International, Inc., currently operates more than 100 hotels and over 45 residential properties in 30 countries and territories.

For more information or reservations, visit the company web site at www.ritzcarlton.com, for the latest company updates, visit news.ritzcarlton.com and to join the live conversation, use #RCMemories and follow along on Facebook, Twitter, and Instagram. The Ritz-Carlton Hotel Company, L.L.C. is a wholly-owned subsidiary of Marriott International, Inc. (NASDAQ:MAR). The Ritz-Carlton is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz-Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.marriott.com.